

2. Uluslararası İktisadi ve İdari Perspektifler Kongresi:

Sürdürülebilir Küresel Rekabet

Congress on International Economic and Administrative Perspectives: Sustainable Global Competition

5-7 Ekim / October 2017

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SEU
İktisadi ve İdari Perspektifler Kongresi

Congress on International Economic and Administrative Perspectives (CIEP): Sustainable Global Competition

05-07 October 2017

Suleyman Demirel University, Isparta, Turkey

05 October 2017 Thursday

- 09:00-10:00 CONGRESS REGISTRATION
- 10:00-11:00 PLENARY SESSION (Opening Addresses) (FEAS Conference Hall A)
- 11:00-11:30 BREAK
- 11:30-12:30 SUSTAINABLE COMPETITIVE STRATEGIES FOR THE FUTURE (Special Session) (FEAS Conference Hall A)

Speakers:

- Prof. Dr. Kürşat ÖZDAŞLI
Mehmet Akif Ersoy University
- Assist. Prof. Dr. Mehmet ALBAYRAK
Süleyman Demirel University

05 October 2017 Thursday

14:30-15:30 / THURSDAY
Hall A
Chairman: Damet BAĞIROV
*A Comparative Analysis of The EU Candidate Countries in The Framework of 'Human Development Index' (2005-2016) (<i>N. Kuşat</i>) *Perceptions of Academic Staff About Social Media Use in Public Administration Education in Turkey (<i>Ç. Akman - E. Akman</i>) *Development Process of Union Opinion of European Union and Mediterranean Basin (<i>R. Bayansar-M.A. Özer</i>) *Rural Development Research Centers and Their Relationship with Extension Organizations - Case of Gap International Agricultural Research and Training Center (<i>H. Ç. Ateş - K. Yaşar</i>)
Hall B
Chairman: Mehmet AKTEL
*Examination of Online Customer Evaluations For Food and Beverage Establishments: Isparta Case (<i>M. Çuhadar - A. Özkan - A. Çaylıkoca</i>) *The Effects of Political and Economic Factors In Turkey On Tourism Sector: The Case of Spain -Turkey (<i>G. Bulgan - D. Elçi - M. Altı</i>) *The Role of Tourism Sector in Economy After The 2015 Crisis (<i>M. Aktel - G. M. Davras</i>) *The Effects of Terrorism in Turkey on Tourism Sector (<i>T. Çelik - B. Gövdere - B. Yılmaz</i>)
Hall C
Chairman: Yadulla HASANLI
*Public Opinion Measurement About Protection of Urban Identity in Urban Transformation Process: Twitter Example (<i>E. Çelik - R. Çelik - A. Yemen</i>) *Turkey's General Oral and Dental Health Centers Efficiency Analysis By Data Envelopment Analysis Method (<i>O. Şenol</i>) *Responsibilities Perception of Health Administrative Students Related to Health Behavior Isparta Provision (<i>A. Vergili - K. S. Korucu</i>) *Are Health Organizations Healthy? (<i>N. Tüfekçi - M. Uysal</i>)
Hall D
Chairman: Mehmet GENÇTÜRK
*Determination of Burnout Levels of Domestic and Foreign Students Studying at The University of Süleyman Demirel (<i>T. Akçakanat - S. Adoum</i>) *The Importance of Institutionalization For Medium-Sized Enterprises, The Example of Uşak Organized Industrial Zone (<i>M. Atasever - E. Yeşiladağ - N. Kuduş</i>) *Identity Transfer of Individuals' Before Work Life: Facebook Example (<i>Ş. Güler - A. S. Özkul</i>) *Approach of EFQM Excellence Model and PDCA (Plan Do Check Act) Cycle in Terms of Human Resources Management (<i>P. Göktaş</i>)
15:30 - 16:00
BREAK

05 October 2017 Thursday

16:00-17:00 / THURSDAY
Hall A
Chairman: Ferruh TUZCUOĞLU
*Regional Competition For National Competition Local Competition For Regional Competition NUTS2 TR61 Regional Analysis For Turkey (<i>N. Kuşat</i>) *The Municipality of The Sixth District: Built The Modern Over Historical Ground (<i>M. Özkan - M. A. Özer</i>) *Greece and Turkey Comparison in The Framework of Publisher and Regulatory Media Public Institutions (<i>S. Ökten - E. Akman - Ç. Akman</i>) *Thinking on City Councils in Local Governance (<i>N. Negiz - Z. Ögüt</i>) *Management and Policy of The Environment Protection in Azerbaijan (<i>F. Tuzcuoğlu</i>)
Hall B
Chairman: Mustafa Zihni TUNCA
*Irresponsibility of International Order For The Unprotected: Libya and Syria (<i>A. A. İren</i>) *Reasons of Different Development Level Between Baltic Countries and Central Asia Countries, Tajikistan, Kyrgyzstan and Kazakhstan, and Effect of EU and SCO (<i>S. Kanat - E. Gürdal</i>) *The Presentation of Political Humor on The Printed Media in Turkey: A Study on The Caricatures Concerning The Constitutional Referendum of April 16, 2017 (<i>Ü. Arklan - N. Z. Kartal - H. Rençber</i>) *Women's Strikes in The History (<i>H. Şahverdioğlu - N. Ş. Türel</i>)
Hall C
Chairman: Nurhan PAPATYA
*Islamic Marketing: Final Destination of Conventional Marketing (<i>E. Ahmadova</i>) *The Role of Dynamic Resource-Based Capabilities on Sustainable Firm Performance: A Case Study Related to Manufacturing Firms in Ankara (<i>N. Papatya - G. Papatya - B. Hamşioğlu</i>) *Legal Evaluation of Mobbing in The Business Life (<i>P. Göktaş</i>) *Overcoming Information Asymmetry By The Means of Information and Communication Technologies As A Condition of Competitive Advantages (<i>G. Aida - R. Ulviyya</i>)
Hall D
Chairman: Ömer Kürşad TÜFEKÇİ
*Global Competition in Higher Education and International Student Recruitment in Turkey (<i>D. V. Yılmaz</i>) *Professionalism in Academicians (<i>R. Erdem - M. Demir</i>) *A Study on Graduate Thesis About Competition in Turkey (<i>N. O. Kara - G. Yeşilaydın - Y. Hancıoğlu</i>) *The Investigation on The Effect of Organizational Relationships on The Organizational Commitment: A Research on Academicians (<i>D. Gökaya - D. İzgüden - R. Erdem - E. Aksan</i>)
DINNER

10:00-11:00 / FRIDAY
Hall A
Chairman: Ramazan ERDEM
<p>*Turkey's Wealth Fund and Wealth Fund Practises in The World (<i>T. Kocabiyik - A. Çiçekdemir</i>)</p> <p>*Incoterms Indexed Pricing Strategies in Foreign Trade (<i>E. Beceren - M. Koç</i>)</p> <p>*Inequality and Development: An OECD Examination (<i>Y. Akan - S. Gültekin - B. Tosun</i>)</p> <p>*G20 Countries in The Context of Controlled Economies (<i>B. S. Oğuztürk - F. Özbay</i>)</p>
Hall B
Chairman: Levent KÖSEKAHYAOĞLU
<p>*The Effects of Tourism on Economic Growth (<i>M. Ertürk - S. I. Maden - A. Sezgin</i>)</p> <p>*Expectations of Local Populations in Rural Tourism: Example of Isparta - Kuyucak Lavender Valley (<i>U. Ongun - B. Gövdere - L. Kösekahyaoglu</i>)</p> <p>*Investigation of Online Customer Assessments For Accommodation Establishments: The Case of Isparta (<i>M. Çuhadar - S. Köseoğlu - Ö. Gültepe</i>)</p> <p>*Examination of Winter Tourism Strategies in The Framework of Development Plans (<i>Ş. Ş. Demir - E. Tür - İ. Öztürk</i>)</p>
Hall C
Chairman: Mahmut DEMİR
<p>*Why Do Employees Remain Silent in Hospitality Businesses? Intentionally or Unintentionally? (<i>M. Demir - Ş. Ş. Demir</i>)</p> <p>*Evaluation of Performances of Automotive Companies Ford - Otokar - Tofas By Multi Criteria Decision Making (<i>Ö. Akçakanat - O. Dağ</i>)</p> <p>*Sustainable Development and Environment Relation in Businesses: A Meta-Analysis Study (<i>M. Paçacı - S. Ceyhan - İ. Fırat</i>)</p> <p>*From Socialism to Capitalism Changing Organizational Culture and Organizational Structures, Azerbaijan Example (<i>F. Jabbarlı - Ö. K. Tüfekçi</i>)</p>
Hall D
Chairman: Mehmet ALBAYRAK
<p>*An Analysis of The Current Situation of EU Countries in Terms of Health Systems (<i>O. Çöllü - E. Eke</i>)</p> <p>*The Impact of Perceived Leadership Behaviours on Employee Satisfaction in Hospitals: A Practice in A University Hospital (<i>S. Kurt - V. Yiğit</i>)</p> <p>*The Role of Modern Leadership Styles on Organizational Conflict Management: Comparative Study Between Süleyman Demirel University and Baghdad University (<i>N. Tüfekçi - S. Helou</i>)</p> <p>*A Research on The Evaluation of The Approach of Medical Secretaries Towards Doctor-Patient Communication Skills: The Case Study of SDU Research and Application Hospital (<i>E. Bayer</i>)</p>
11:00 – 11:30
BREAK

11:30-12:30 / FRIDAY
Hall A
Chairman: Hüseyin GÜL
<p>*EU-Turkey Customs Union Upgrade: Turkey's Expectations, Potential Benefits and Risks (<i>S. Altay</i>)</p> <p>*Separation and The Economic Impact on Britain and The European Union (<i>S. Dalpou</i>)</p> <p>*Long-Run Impact of Economic Development on Environmental Pollution in Turkey: From 1980 to 2015 (<i>H. Ünlü - E. Nizigiyimana</i>)</p> <p>*Sustainable Diets and Competitive Plant-Based Markets (<i>K. Kevany</i>)</p>
Hall B
Chairman: Elif KARAKURT TOSUN
<p>*The Examination of The Slow City Formations in The Context of Turkey As An Alternative Modal For Sustainable and Inhabitable Life Areas (<i>E. K. Tosun</i>)</p> <p>*Internal Audit Contribution to Corporate Governance in Public Organizations: An Assessment For Turkey (<i>E. A. Ş. Ipek</i>)</p> <p>*The Effect of Innovation on Development: A Research on Turkey and Six Selected Countries (Germany, England, China, South Korea, Japan, Singapore) (<i>B. Oğuztürk - A. Özaskan</i>)</p> <p>*Changing Polarization of International Politics and Emerging Players As A New Challenger (<i>M. Gürkaynak - A. A. İren</i>)</p>
Hall C
Chairman: Mustafa ÖZTÜRK
<p>*Evaluation With Data Envelopment Analysis of Turkish Health System and OECD Health System (<i>S. Eroymak - M. Uysal - O. Şenol</i>)</p> <p>*Economic Burden of Obesity in Turkey (<i>A. Yiğit - V. Yiğit</i>)</p> <p>*Patient Satisfaction Research in The City Hospital: Isparta Example (<i>D. Gökkaya - D. İzgüden</i>)</p>
Hall D
Chairman: Adem EFE
<p>*The Importance of Alternative Energy Sources For Sustainable Development: A Case Study From Turkey (<i>A. G. Genç - S. A. Hatırlı</i>)</p> <p>*Performance of Dow Jones Stocks According To Springate Model (<i>T. Kocabiyik - R. Morsümbül</i>)</p> <p>*The Impact of Institutional Factors on Growth: The Case of Fragile Five Economies (<i>S. Başar - M. Eren</i>)</p> <p>*Application of A New Grey Model to Forecast The Relation of Supply and Demand of Natural Gas in Turkey (<i>M. Eren - S. Gültekin</i>)</p>
12:30 – 14:30
LUNCH

14:30-15:30 / FRIDAY
Hall A
Chairman: Müşevan ALİYEYEV
<p>*Evaluation of Isparta City As A Competitive Destination (<i>N. Dolmacı - G. Bulgan</i>)</p> <p>*Effects of Terrorist Acts on Tourism (<i>G. Bulgan - S. Köseoğlu</i>)</p> <p>*Negative Impacts of Foreign Movies and Series on Destination Image (<i>M. Alılı - H. Rızade - Ş. Ş. Demir</i>)</p> <p>*Purchasing of Medical Equipment in Hospitals: Health Technology Assessment (<i>A. Yiğit</i>)</p>
Hall B
Chairman: Serpil AĞCAKAYA
<p>*A Research on Envy - Self-Confidence in Organizations (<i>S. Özdemir - T. Akçakanat</i>)</p> <p>*Big Data For Competitive Advantage in Businesses (<i>Ö. K. Tüfekçi - J. A. A. Awlaqi</i>)</p> <p>*Burnout Syndrome in Accounting Professional Members: A Research in TRA1 and TRA2 Regions (<i>F. Temelli - U. Şendurur</i>)</p> <p>*Strategic Innovation Competencies Role in Sustainable Competitive Advantage: A Resource-Based Model Suggestion (<i>N. Papatya - G. Papatya</i>)</p>
Hall C
Chairman: Bekir GÖVDERE
<p>*Productivity Analysis of Secondary Hospitals in The Mediterranean Region Using Data Envelopment Analysis (<i>O. Şenol</i>)</p> <p>*The Effect of Organizational Trust on Organizational Identification: A Sample of Süleyman Demirel University (<i>A. Vergili - R. Erdem</i>)</p> <p>*Historical Development of Health Services in Turkey and The Effects of Financing Methods on The Budget (<i>İ. Çetintürk - M. Gençtürk</i>)</p> <p>*The Investigation of Satisfaction Levels of Health Care Workers: The Case of Isparta Uluborlu and Senirkent District State Hospitals (<i>E. Bayer - N. Gümüş</i>)</p>
Hall D
Chairman: Mübariz BAĞIROV
<p>*Corruption Perception and Economic Growth (<i>S. Başar - M. Eren</i>)</p> <p>*An Empirical Analysis of Green Energy in Turkey's Sustainable Economic Growth (<i>A. Ünlü - S. Kabak - M. Karabıçak</i>)</p> <p>*Investment Tools Chosen By Public Bank Employees: An Empirical Research on West Mediterranean Cities (<i>T. Kocabiyik - M. Baki</i>)</p>
15:30 – 16:00
BREAK

16:00-17:00 / FRIDAY
Hall A
Chairman: İsmail BEKÇİ
<p>*Social Media and Political Communication (<i>A. Tütünsatar</i>)</p> <p>*The Reflections on The Turkish Press of The Turkish Constitutional Referendum of April 16, 2017: Hürriyet, Sabah and Sözcü Newspapers Case (<i>Ü. Arkan - H. Rençber</i>)</p> <p>*Implementation of The Service Standard on Presenting Public Services: England – Turkey Comparison (<i>S. Tülücoğlu</i>)</p>
Hall B
Chairman: Gürcan PAPTAYA
<p>*Theory of Business in Sustainable Competitive Advantage: Research on Efficiency Conditions (<i>G. Papatya - N. Papatya</i>)</p> <p>*The Role of The Demographic Characteristics of Public Officials on The Organizational Justice Perception: Isparta Sample (<i>E. Küçükeşmen</i>)</p> <p>*Comparative Analysis of Occupational Accidents Data in Turkey & EU (<i>M. Öçal - Ö. Çiçek</i>)</p>
Hall C
Chairman: Nilüfer NEGİZ
<p>*Nutrition Habits For University Students: An Example From Şarkikaraağaç Vocational High School Sample (<i>K. S. Korucu - S. Çelik - A. Oksay</i>)</p> <p>*Cost Analysis of Alzheimer's Disease From Reimbursement Institutions Perspective (<i>S. Eroymak - V. Yiğit</i>)</p> <p>*An Investigation on The Breastfeeding Information of Nursing Mothers: Instagram Example (<i>Z. G. Demirtaş - R. Çelik</i>)</p>
Hall D
Chairman: Osman Kürşat ACAR
<p>*Analysis of Turkey's Foreign Trade: A Gravity Model Approach (<i>L. Kösekahyaoglu - A. Ünlü - S. Kabak</i>)</p> <p>*New Approaches in The Supreme Audit in The 21st Century (<i>S. Ağcakaya - Ö. Yücel</i>)</p> <p>*The Role of Consumption and Payment Demand in Formation of Competition Oriented Economy in Azerbaijan (<i>S. Humbatova</i>)</p>
DINNER

07 October 2017 Saturday

SOCIAL PROGRAM

Departure Time: 09:00

- * Süleyman Demirel Democracy Museum
- * Lunch in Eğirdir Mavi Göl Hotel
- * Free time in Eğirdir
- * Akpınar Hill